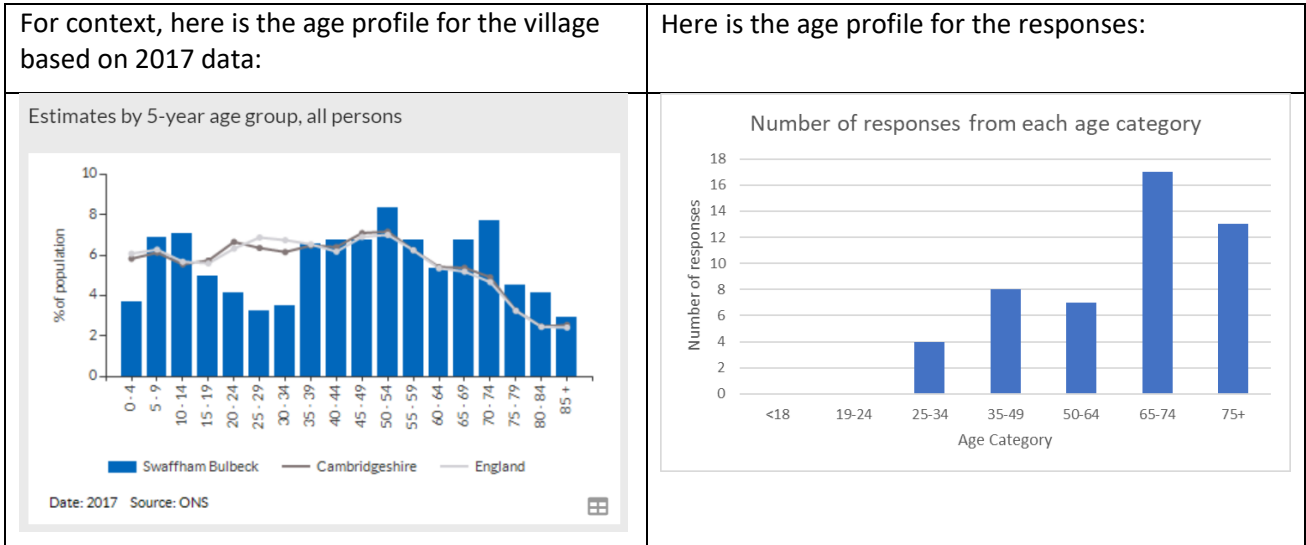# Neighbourhood Plan Analysis

Total number of questionnaires returned was 49. Some respondents left one or more questions blank.

## Section 1: Age / num people / num adults / postcode

Q1: **Age**.

48 out of 49 respondents answered this question, with one respondent answering twice (once for each adult in the household)

For context, here is the age profile for the village based on 2017 data:	Here is the age profile for the responses:
Estimates by 5-year age group, all persons. Swaffham Bulbeck — Cambridgeshire — England. Date: 2017 Source: ONS	Number of responses from each age category

There is a clear bias towards older people filling in the survey. Important to bear this in mind when reading responses to other questions.

Q2 / Q3: Number of people/adults in household.

*All 49 respondents answered these two questions*
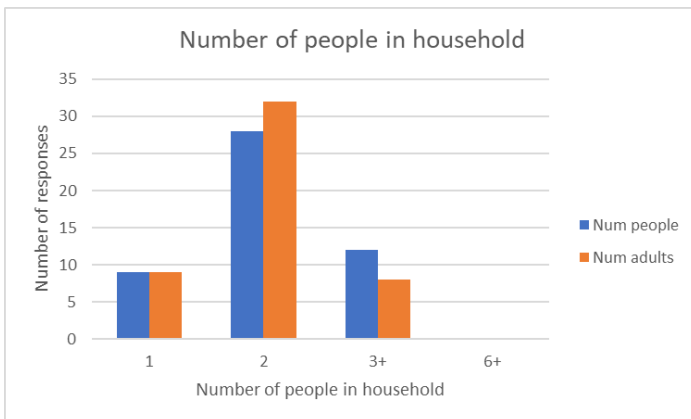
Looks like a good mix. Note that some households have completed one survey together, whereas some residents in a specific house will have completed one survey each. So sometimes a single response might actually indicate multiple people.

Q4: **postcodes**

48 out of 49 respondents answered this question

The graph below shows the comparison between the total number of addresses at each postcode, and the number of responses from each postcode. The values are given as a percentage of the total number of addresses / responses.
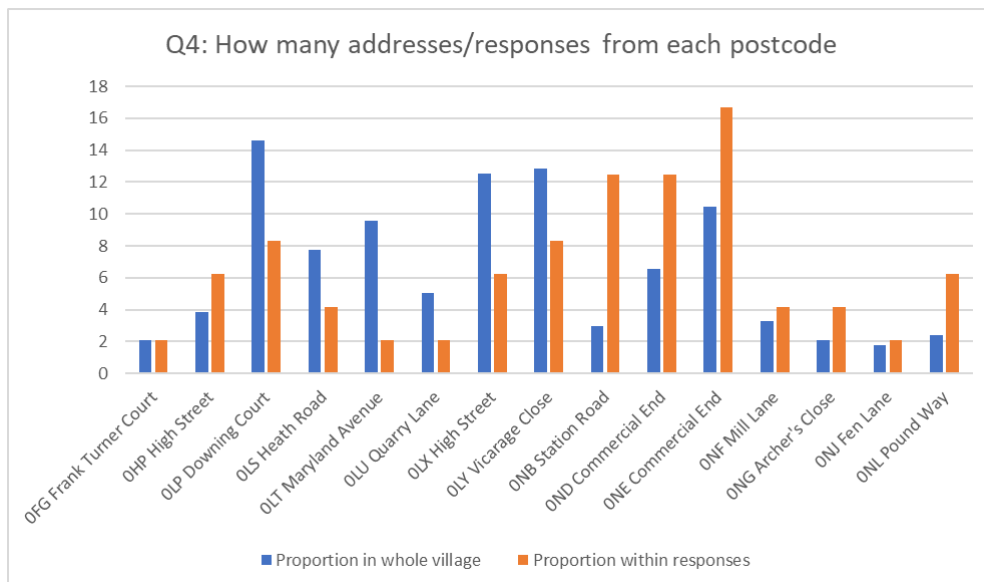
From this, we see that there was a disproportionately large number of responses from Commercial End, Station Road and Pound Way, and a disproportionally low number of responses from Heath Road / Maryland Avenue / Quarry Lane. This is particularly important since these last 3 roads are close to a potential new development site.

Section 2: What do you like most / like least

Q5: What do you like most about living in the parish?

All 49 respondents answered this question

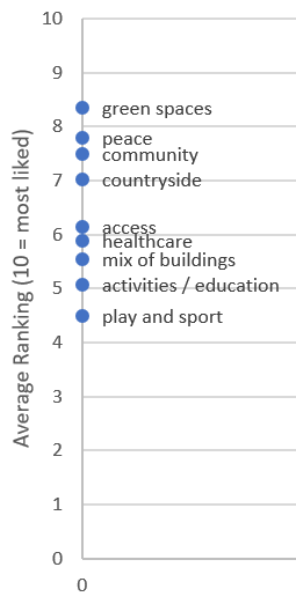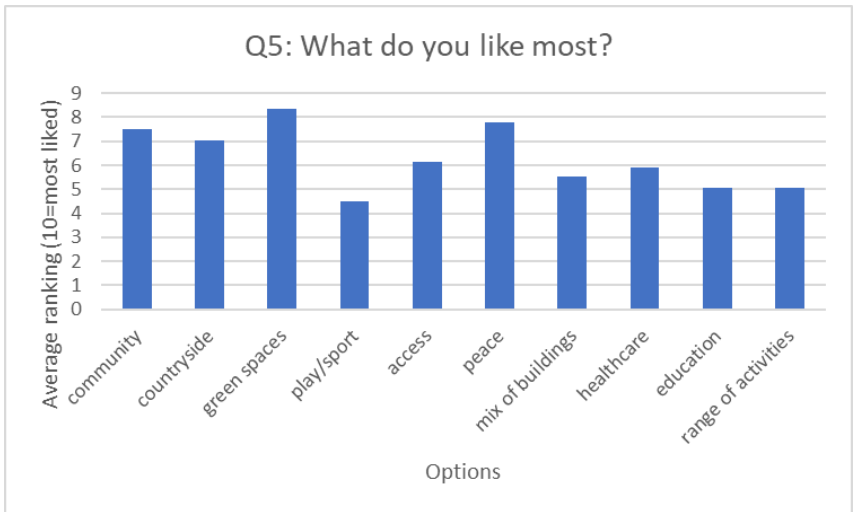**Q6: What do you like least about living in the parish?**

47 out of 49 respondents answered this question

In Q5, people were asked to rank 10 different options from 1 (favourite) to 10 (least favourite). In Q6, people were asked to rank 8 different options from 1 (favourite) to 8 (least favourite).

The graphs below assign a value to each option. This value is the average number that each respondent used when ranking that option (referred to here as "**average ranking**"), with the order switched so that the higher numbers indicate the higher preference.
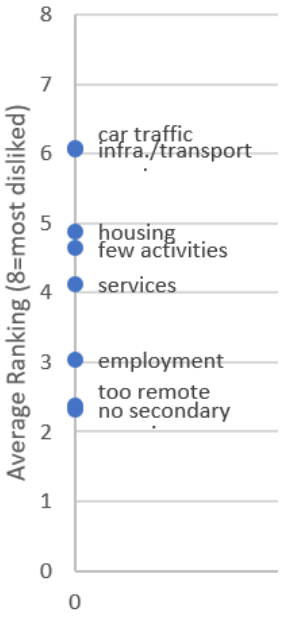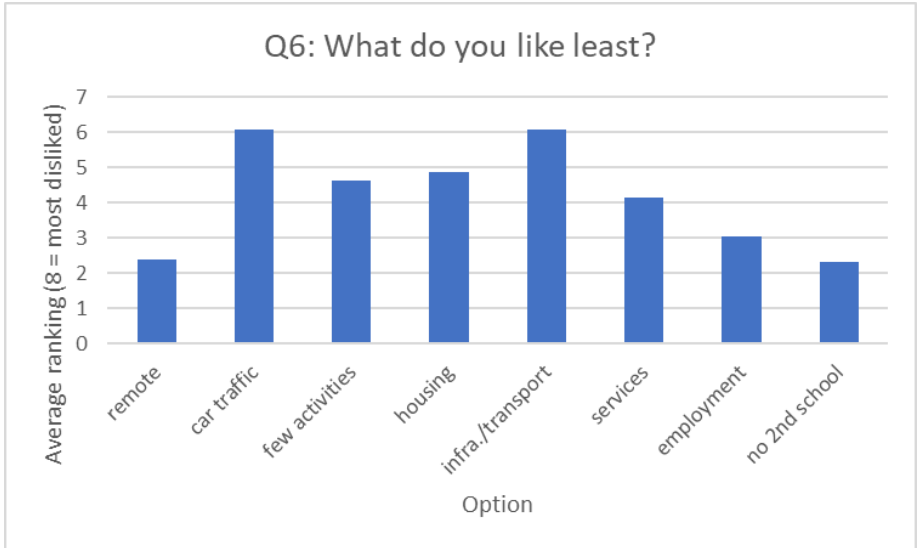
Notes:

- Since this was a question about ranking, the bars should only be considered relative to other bars, and NOT as independent scores.
- Some respondents misinterpreted the question and assigned each option a score instead of ranking them.
- Some respondents only ranked their top options and left the rest blank, so there are more higher values than lower values.

2

Q5: What do you like most?

Average ranking (10=most liked) vs Options

community, countryside, green spaces, play/sport, access, peace, mix of buildings, healthcare, education, range of activities

Average Ranking (10 = most liked):
- green spaces (~8.3)
- peace (~7.8)
- community (~7.5)
- countryside (~7)
- access (~6.1)
- healthcare (~5.9)
- mix of buildings (~5.5)
- activities / education (~5)
- play and sport (~4.5)

Note that "green spaces" and "healthcare" achieved the most consistent average ranking, whereas "education" and "play/sport" received the most varied average ranking.

OTHER: friendly supportive community / shop / rural past / location between fens and chalklands / mix of people and jobs / post office / church / buses / school / wildlife / footpaths / local theatre / allotments / Anglesey abbey / historical origins / affordable housing at time of buying / quiet without being too rural / born here / walking routes / Wicken Fen / different character from different directions / open spaces / friends live here / woodlands / thriving village life / access to other places and facilities

Q6: What do you like least?

Average ranking (8 = most disliked) vs Option

remote, car traffic, few activities, housing, infra./transport, services, employment, no 2nd school

Average Ranking (8=most disliked):
- car traffic (~6)
- infra./transport (~6)
- housing (~4.9)
- few activities (~4.6)
- services (~4.1)
- employment (~3)
- too remote (~2.4)
- no secondary (~2.3)

Note that "car traffic" achieved the most varied average rankings, whereas "limited employment options" achieved the most consistent average ranking.

OTHER: speeding / no gas / poor internet / lack of woodland / poor mobile / dog poo / narrow overgrown footpaths / no wildflower walks / shop is not as good as it was / heavy goods vehicles from Burwell / prospect of new housing / limited footpaths / not enough trees / poorly maintained pavements / loud motorbikes / location of crossing / lack of affordable housing / too much unaffordable housing / lack of evening and weekend bus services

Section 3: Types of housing

47 out of 49 respondents answered this question

**Q7: What type of housing do you consider is needed in the Parish?**

Starter houses are the most popular:

Single storey	21/47 said yes	45%
Starter houses	38/47 said yes	81%
Retirement houses	13/47 said yes	28%
Family houses	22/47 said yes	47%

OTHER: residential area for elderly + retired with creche and young people / don't want more housing / don't want large houses / care home

Q8: What ownership/rental structures and number of bedrooms would be important for you to see as part of any new housing?

44 out of 49 respondents answered this question
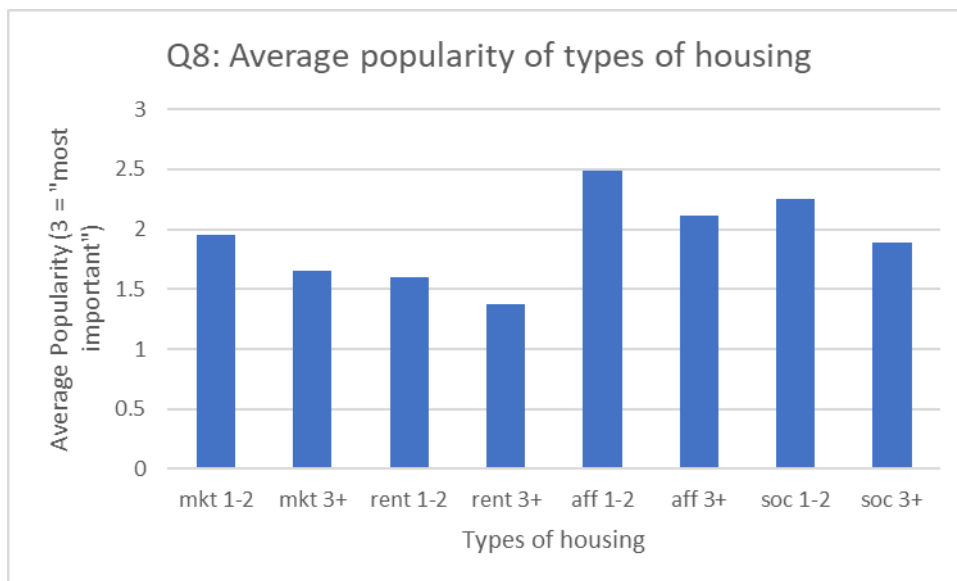
Note that "rent 3+" was ranked consistently low, "aff 1-2" was ranked consistently high, and "market 1-2", "aff 3+" and social housing received the most varied rankings.

OTHER: mixture needed / don't want any new homes / care home / no apartment blocks / only starter homes / ability to half-rent, half-buy / bungalows

Q9: What features are important to you in relation to the design and quality of new homes?

- Adequate parking
  - At least 2 spaces per household
  - Offroad
  - Carefully designed and unobtrusive
- Environmental [*mentioned several times*]
  - Solar panels
  - Low carbon footprint / carbon neutral
  - Environment
  - Sustainability (100 years+)
  - Not encroaching on existing green spaces
  - Thermal efficiency / well-insulated
  - Energy efficient
  - Cool and airy in summer
- Individual building design:
  - Good quality materials e.g. stock bricks and clay roof tiles
  - Durability
  - Outdoor spaces / gardens / space for trees
  - House design that reflects the local vernacular / in keeping with existing housing [*mentioned several times*]
  - Beautiful designs
  - Somewhere to put bins
  - Adequate storage space
  - Reasonable sized plots
  - Quality over quantity
- Overall design:
  - Environmentally sensitive landscaping
  - Sense of space
  - House grouping to enable community spirit
  - Variety of house types (including on same development site)
  - Materials chosen to blend with rest of village
  - Avoid "Poundbury" look
  - Compatibility with local traditions
  - Not too many, not too dense
  - Not extending village envelope
  - Not large scale houses like in Bottisham (which are not in keeping with this village)
  - Safe access to highways
  - Like "Laragh" homes (well designed, contemporary style) at Stretham Village.
  - Social housing should be as pleasing to look at as market housing, and fully integrated within market housing
  - All new housing estates should include community facilities
  - mix of contemporary and traditional and cottage style designs

Q10: Where should future developments be located?

48 out of 49 respondents answered this question

The graph below assigns a value to each option. This value is the average number that each respondent used when ranking that option (referred to here as "**average ranking**"), with the order switched so that the higher numbers indicate the higher preference.

Notes:

- Since this was a question about ranking, the bars should only be considered relative to other bars, and NOT as independent scores.
- Some respondents misinterpreted the question and assigned each option a score instead of ranking them.
- Some respondents only ranked their top options and left the rest blank, so there are more higher values than lower values.
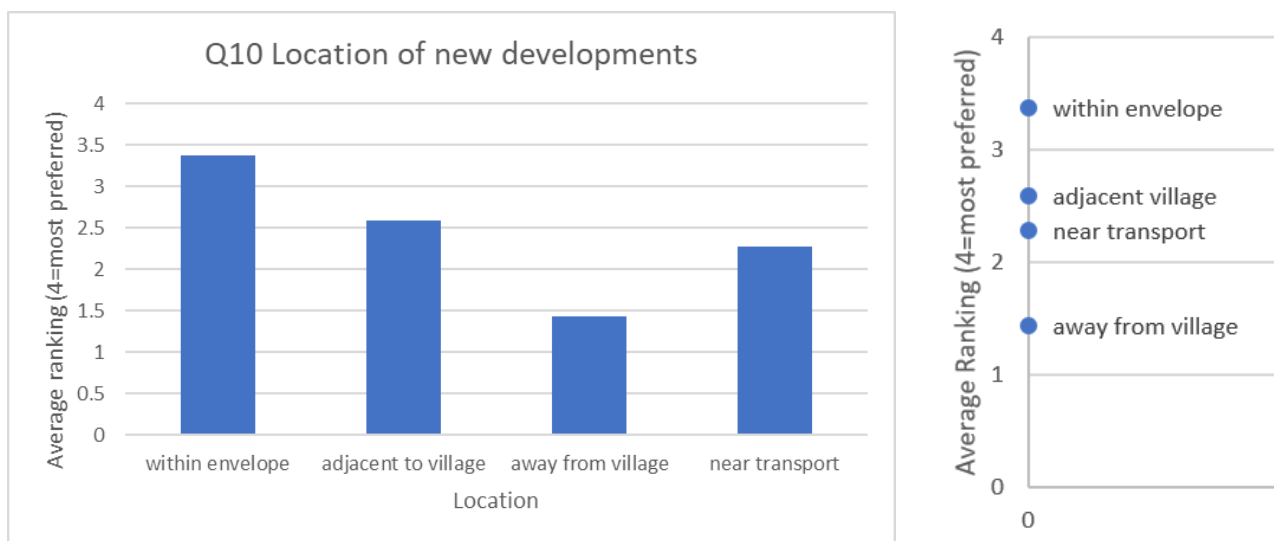
Note that "away from village" was consistently ranked last.

OTHER: not a big standalone development / moderate growth only / not on preserved areas / H2 and H3 but not H1 because of the views / don't breach village envelope / maintain open views / envelope will move but development must remain adjacent / no new housing / keep transport hubs close to village envelope / no building of any kind / on unused industrial land / close to employment eg. Studs and offices / on land between chapel house and B1102 at the Heath Road, B1102 crossroads / not near new build in Abbey Lane / not between Pound Way and graveyard / where in fill is possible

Q11: Which areas should be protected from development?

- [East of] Commercial End especially historical areas
- South of Mill Lane
- Area near Church and School
- Green spaces
- Between Commercial End and Abbey Lane
- Green corridors (link to N.T. Fen expansion project is crucial)
- Conservation / historical sites / near listed buildings
- Butler's meadow joining Commercial End to Denny and High Street (meadow in Lordship Farm)
- Pony Fields and land towards cemetery, if possible
- Keep Commercial End separated from rest of village – don't join up
- Denny
- Large gardens e.g. 103 Commercial End
- Allotments
- Agricultural Land / woodland / nature
- Anything outside village envelope
- Green land between Commercial End and cemetery
- The arable field between the B1102 and Commercial End.
- Green belts, along the Lode.
- SWB H1 [several responses] – For context, SWB H1 is the land off Heath Road and Quarry Lane - allocated site for development in East Cambs Draft Local Plan 2018 (now withdrawn)
- Abbey Lane
- Fen Lane
- The fields opposite to Downing Farm at the entrance to the village
- The crossroads of Commercial End, Heath Road and the road to Burwell
- The approaches to the villages from each direction
- Village centre
- North of Abbey Lane
- Along the B1102
- SWB 02 – For context, SWB H2 is the land fronting Heath Road - allocated site for development in East Cambs Draft Local Plan 2018 (now withdrawn)
- Anywhere where access is not good

NOTE:

The disproportionately large/small numbers of responses from different postcodes should be taken into account when looking at responses from particular areas, as we expect that respondents are more likely to want to protect the areas near to where they live.

Section 4: Transport / employment / facilities

Q12: What do you consider to be the main transport issues within the local area?

45 out of 49 respondents answered this question

The graph below assigns a value to each option. This value is the average number that each respondent used when ranking that option (referred to here as "**average ranking**"), with the order switched so that the higher numbers indicate the higher preference.

Notes:

- Since this was a question about ranking, the bars should only be considered relative to other bars, and NOT as independent scores.
- Some respondents misinterpreted the question and assigned each option a score instead of ranking them.
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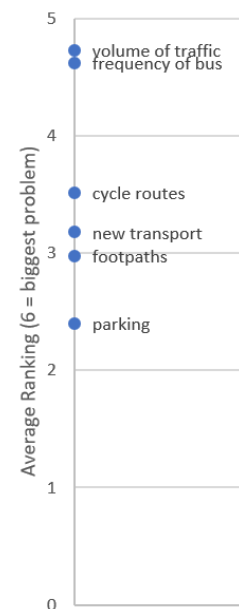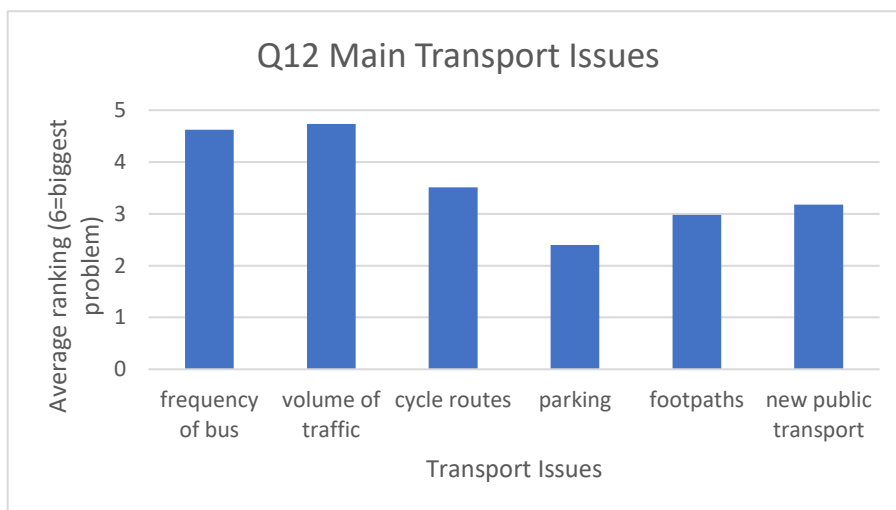
Note that "cycle routes", "parking", "footpaths" and "frequency of bus" all received fairly consistent average rankings, and "new public transport" received the most varied average ranking.

OTHER: Quy junction / people are too dependent on cars / move pedestrian crossing closer to shop / traffic lights at commercial end - heath rd crossroads / pollution monitors outside shop and school / late bus / bus on Sundays / rights of way in countryside is limited / community transport eg sharing / white lines on heath rd / speeding on station road and High St / speed bumps needed in High St / Heath Road is too narrow / Heath Road junctions with main Cambridge/Newmarket road need redesigning / potholes / speeding on Fen Lane where there are walkers / commuter traffic using Heath Road to access A14 / cycle route from Commercial End round Cemetery bend is dangerous / other traffic driving through village / parking outside school and nearby

Q13: Do you consider the parish needs greater employment opportunities within it?

44 out of 49 respondents answered this question

The answers were split fairly evenly:

YES	20	45%
NO	24	55%

Suggestions were:

- focus on transport to employment instead of local employment
- small office facilities
- startups
- small businesses
- community hub with wifi
- [small] workshops for crafts
- Like businesses in station road development by David Turner
- home-based businesses?
- small light manufacturing units
- small office units and care homes integrated within housing developments
- Community centres and local infrastructure
- encourage local commercial activity

Q14: How often do you use these community facilities within the parish?

All 49 respondents answered this question

Here are the average responses, along with how varied the responses were

Facilities	Average Responses	How varied the responses were
bus	Occasionally	Medium
shop/PO	Weekly	Medium
pub	Occasionally	Medium
cycle routes	Occasionally	**Varied**
Denny	Monthly	Medium
playground	Occasionally	Medium
footpaths	Weekly	**Varied**
church	Occasionally	Medium
school	Occasionally	Medium
pavilion	Occasionally/never	**Consistent**
Gutter Bridge Wood	Occasionally	Medium

Q15: What additional/improved community facilities would you like to see within the parish?

- Doctor's surgery
- Community allotments/gardens / more allotments
- Community library / book projects
- Benches along banks of the Lode
- New/renovated pavilion with community space of classroom size / kitchen and parking elsewhere
- More woodland within village
- Better transport - later bus service to/from Cambridge and Newmarket
- Proper Village Hall
- Tennis Court
- Parish redevelopment
- New school with larger outdoor spaces
- Accomodation for elderly
- Film club
- More use of community room at Downing Court?
- Active community centre / coffee shop / shared working areas / flexible community space / exercise
- More activities / clubs taking place at the Pavilion
- Village Hall – NOT pavilion extension
- Revamp the historical map on the Denny – currently unreadable
- More footpaths and resurfacing of some pavements (esp. between pub and shop)
- A loop walk from the Denny through Gutterbridge Wood to the village near the church. [3 people said this]
- Village Pond
- Wind turbines
- upgraded football/multiuse pitch
- Expansion of Gutter Bridge Wood
- A dog poo box at Cow Bridge, or at the entrance to the Green Drove up to Red Tile.
- Youth Club

Q16: Green areas to nominate for special protection:

- Gutterbridge Wood, Gutter stream and its banks [*several responses said this*]
- The Lode and its banks (should continue to liaise with National Trust) [*several responses said this*]
- The Denny and woodland [*several responses said this*]
- Abbey Lane, Fen Lane, Cowbridge, Abbey Meadows
- Green Droves (e.g. 100 acre and 40 acre Droves) + from Cow Bridge up to Red Tile.
- Green spaces around Lordship Cottage (Butler's meadow)
- Commercial End
- Arable land around village envelope
- Sanger Wood
- Green area between Commercial End and the cemetery / between Pound Way and graveyard
- The area around the Lode, Gutterbridge Wood and Newmarket Heath
- Any areas identified as ecologically important by a future landscape character assessment.
- SBW H2
- Wildlife corridor between Bottisham Hall/Gutter Bridge/fields towards direction of Wicken Fen,
- Plantation and agricultural spaces directly to the north and east.
- The open areas of woodland and fields between Swaffham Bulbeck and Bottisham and Swaffham Bulbeck and Swaffham Prior
- Abbey Lane to White Droveway
- All hedgerows and trees
- the corridor behind the cemetery

Q17: Further Comments:

- Provision of hedgerow to provide screen and noise protection from B1102 Swaffham Road
- Disappointed that due to lack of capacity at Burwell substation, village solar park could not take place
- Speed reduction measures at entry and exit to village especially B1102. Speed bumps on Station Road both directions
- Parish Council to take back allotments from Sanctuary
- Disappointed by new build on Abbey Lane reducing rural feel
- New housing should be kept away from corner of graveyard to allow peace
- Preserve village school, church, Commercial End and other old buildings
- Fully support NP and holistic planning rather than piecemeal development
- Protect Commercial End with its great history
- No development in Abbey Lane
- Keep affordable housing + good public transport
- More involvement with other neighbouring villages to ensure existing facilities are used and shared
- Need good mix of high quality new housing to suit a range of tenures
- Sensitive development of appropriate sites in a rural and bespoke manner.
- Developments to include funding for community facilities and a wider look at transport infrastructure and education
- become an environmentally friendly village